

Boat Photo Guide



Elevate your boats appeal with a stellar photo gallery. This guide helps you engage and resonate with a broader audience.



Marine Trade

Want tips for better photos?
Dive into our expert-led tutorial video!

Best pointers:

- ⚓ Ensure a spotless boat, inside and out.
- ⚓ Ensure all personal belongings are removed.
- ⚓ Choose a plain out door scene.
- ⚓ Choose a wide, quiet, and uncrowded spot.
- ⚓ Choose uniform, natural light during the day.
- ⚓ Ensure uniform lighting without glare or shade.
- ⚓ Ensure photos are 2400×1600px or more.
- ⚓ Choose a camera aspect ratio of 4:3 or 3:2.
- ⚓ Don't use 16:9 (wide) or 3:3 (square) aspect ratio
- ⚓ Photo orientation:  



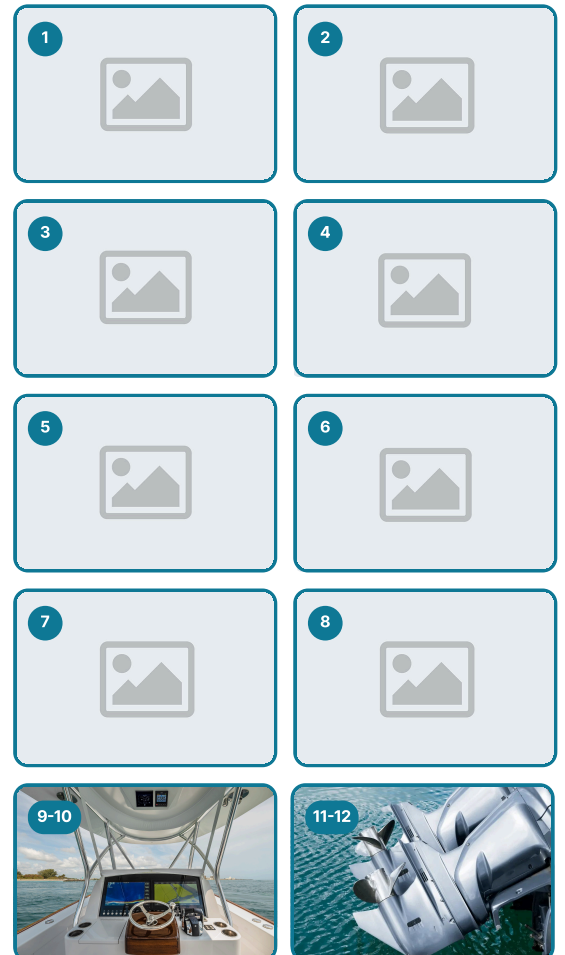
Follow the guide and see the change.



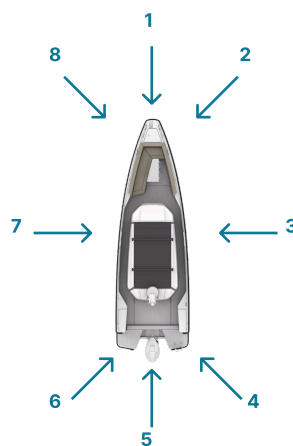
Boats Exterior

For best results take photos in quiet spots without other boats; if that's impossible, keep them out of the shot. Aim for peaceful, natural surroundings for the best photos. Best done on the water, if on land, find a simple background. Ensure even lighting without harsh shadows or uneven light. The boat should be spotless, dry, and in natural light.

Capture each required angle, ensuring the whole boat fits in the frame. Stand 10-15 feet away for the best view. Check you've taken all the listed photos.

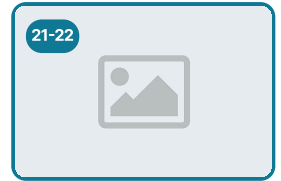


- 1 Front View - Bow
- 2 Right Front View 3/4 - Starboard Bow
- 3 Right Side View - Starboard Side
- 4 Right Rear View 3/4 - Starboard Aft
- 5 Rear View - Aft
- 6 Left Rear View 3/4 - Port Aft
- 7 Left Side View - Port Side
- 8 Left Front View 3/4 - Port Bow
- 9-10 Helm Station / Steering console
- 11-12 Engine bay, Outboard, Propeller



If your boat includes extra gear, take additional photos and capture close-up details of items such as:

- 13-14 Trailer & Wheels
- 15-16 Bow & Seat lockers
- 17-18 Anchor & Windlass
- 19-20 Seating & Awnings
- 21-22 Bilge & Bait Wells
- 23-24 Radar & Radio Ant
- 25-26 Lines & Fenders
- 27-28 Sails & Rigging

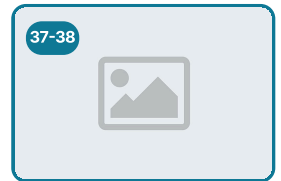
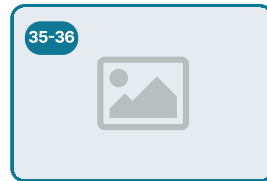
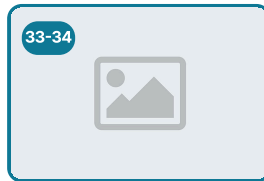
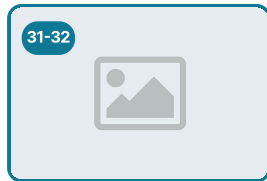
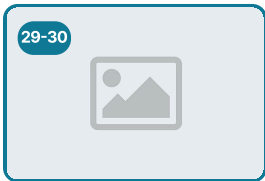


Boats Interior

If your boat has interior spaces, photograph them in consistent light to reduce reflections. Ensure the interior is clean and free of clutter. Make sure you're not in any photos. Check off all necessary photos listed below:

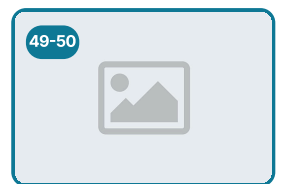
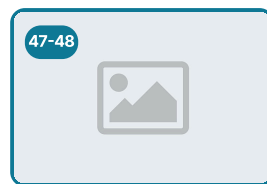
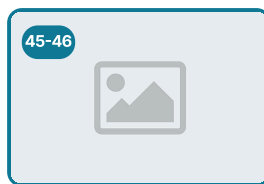
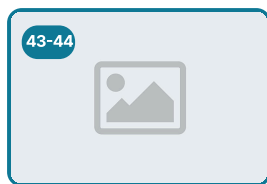
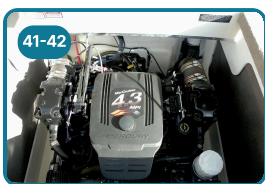
Helm, Salon, Galley, Cabins, Bunks and Heads,

- 29-30 Helm Station & Instrumentation
- 31-32 Cabins, Cabinets & Draws
- 33-34 Salon, Entrance, Walk ways
- 35-36 Bunks, with Beds made
- 37-38 Galley, Stove, Fridge & Tables
- 39-40 Heads, Toilets, sinks, mirrors & vanities



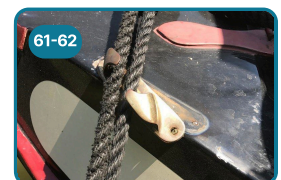
Engines / Room

- 41-42 Main Engines & Exhaust System
- 43-44 Batteries, Inverters & Chargers
- 45-46 Shafts, Stuffing Box's and Bilges
- 47-48 Air conditioners & Refrigeration
- 49-50 Generators & Alternators
- 51-52 Desalination Water Makers



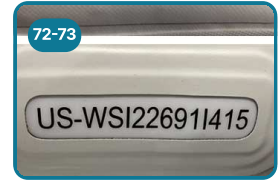
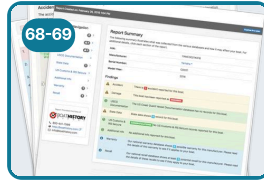
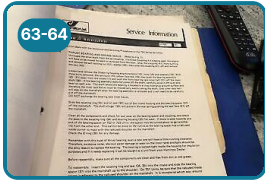
Known Flaws

- 53-54 Hull Blisters & Condition
- 55-56 Engine & Mechanical Systems
- 57-58 Electrical Systems
- 59-60 Plumbing & Sanitation Systems
- 61-62 Deck & Fittings
- 63-64 Sails and Rigging



Included Items

- 63-64 Maintenance & Service Records
- 65-67 Owners Manuals & Keys
- 68-69 Boat History Report
- 70-71 Bills of Sale & Ownership History
- 72-73 Hull Identification Number
- 74-75 Spare Parts List



Boat Video's

You need at least one video demonstrating your boat in action. It's also recommended to include walk-through videos of the interior and exterior. Below are tips to help you create a high-quality video.

Engine cold start Video's

The video should capture a cold engine start, initially zooming in on the boat's helm instrument panel. Afterwards, it should display the exhaust outlets and then open the engine compartment to reveal the idling engine, appealing to potential buyers. Ensure the video does not contain loud music, offensive language, or off-topic conversations. For enhanced video quality, consider having someone else start the engine while you focus on filming the engine area.

Interior and Exterior Video's

Besides the cold start video, we recommend adding segments that feature a walkaround of both the exterior and interior. These sections of your video should cover:

- ⚓ Detailed shots of any significant interior defects.
- ⚓ Detailed close-ups of any significant exterior imperfections.
- ⚓ A complete 360-degree walk around of the boat and or trailer.
- ⚓ Close-ups of standout exterior features, like excellent paint condition.
- ⚓ A showcase of any special features worth highlighting to potential buyers.
- ⚓ Instrument panel, featuring the engine hours, oil pressure and temperatures.
- ⚓ A full 360-degree interior sweep, covering the boat from front to back and side to side.

More Examples

For additional tips on photos and videos, explore our expert photographer's "how-to" video!

Photo Check List

Follow this checklist to make sure your submission meets our criteria for an exceptional photo gallery!





Marine Trade

Want tips for better photos?
Dive into our expert-led tutorial video!

This handy checklist is made for you to print and use as you photograph your boat's gallery. Go through the steps and check off each one to ensure your gallery meets all our requirements.

Check List:

- Ensure a spotless boat, inside and out.
- Ensure all personal belongings are removed.
- Choose a plain out door scene.
- Choose a wide, quiet, and uncrowded spot.
- Choose uniform, natural light during the day.
- Ensure uniform lighting without glare or shade.
- Ensure photos are 2400x1600px or more.
- Choose a camera aspect ratio of 4:3 or 3:2.
- Don't use 16:9 (wide) or 3:3 (square) aspect ratio
- Photo orientation:  

Exterior Boat (10+)

- Front View - Bow
- Right Front View 3/4 - Starboard Bow
- Right Side View - Starboard Side
- Right Rear View 3/4 - Starboard Aft
- Rear View - Aft
- Left Rear View 3/4 - Port Aft
- Left Side View - Port Side
- Left Front View 3/4 - Port Bow

Exterior Boat Detail (15+)

- Trailer & Wheels
- Bow & Seat Lockers
- Anchor & Windlass
- Seating & Awnings
- Bilge & Bait Wells
- Radar & Radio Ant
- Lines & Fenders
- Sails & Rigging

Interior Boat Summary (10+)

- Helm Station & Instrumentation
- Cabins, Cabinets & Draws
- Salon, Entrance, Walk ways
- Bunks, with Beds made
- Galley, Stove, Fridge & Tables
- Heads, Toilets, sinks, mirrors & vanities

Engine / Room Detail (15+)

- Main Engines & Exhaust System
- Batteries, Inverters & Chargers
- Shafts, Stuffing Box's and Bilges
- Air conditioners & Refrigeration
- Generators & Alternators
- Desalination Water Makers

Included Items

- Maintenance & Service Records
- Owners Manuals & Keys
- Boat History Report
- Bills of Sale & Ownership History
- Hull Identification Number
- Spare Parts List